### NEDIA KIT



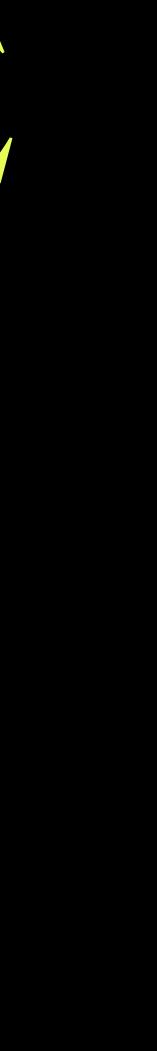
Founded in 2018, Nuevo Culture was designed to move in real-time! It has built a strong network within the Latin music community by offering the greatest breaking news in the business. It has also demonstrated its popularity among fans and industry insiders by offering a platform for new and aspiring artists to promote their music.

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The increasing team of contributors at Nuevo Culture uses the collective's wide range of skills to create high-caliber music journalism, an iconic brand, and business ventures in important lifestyle sectors including events and concerts.

When it comes to Latin and the cultures surrounding it, Nuevo Culture aims to deliver high-quality material. This is accomplished through following and covering local events, while concurrently highlighting up-and-coming musicians and artists.

> We want to support, empower, and promote artists and events while also growing and innovating within the Latin area.





## STATISTICS



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With a global user base of morethan **8,279** unique users. Nuevo Culture is the leading music website for the Latin community.





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Make sure you follow us on *Instagram* for daily updates!

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